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At this writing, we are looking back on 2019 through the lens of 2020, a year of unimagined challenges. Last year, The Transition Network (TTN) was anticipating its 20th Anniversary and continuing to build its membership. We couldn’t have envisioned the challenges we’d face and the lessons we would learn as the year turned.

With this 2019 Annual Report, we are pleased to share the achievements of this nearly all-volunteer organization.

TTN’s primary goal is to show women over 50 that life is just beginning. We’re hitting our stride, finding purpose and fulfillment in new interests, new friends and new intentions. As we connect with each other, we find ways to continue to use our skills and experience. In 2019, we had reached a record number of active members nationwide. We delivered our highest ever number of programs and events and launched a new signature program - On Resilience. We engaged members in transition peer groups and special interest groups which encourage connection, trust and growth.

Among our proudest accomplishments were the many ways in which members brought their energy and wisdom to helping others through giving circles, volunteering, mentoring, building, and organizing both food banks and clothing drives.

We ended 2019 developing a vision for the next 20 years of The Transition Network. The components of our new strategic plan include:

- Strengthening our chapters. Since this is where most of our mission is delivered, we need to find ways to ease the burden on volunteer leadership through technology.

- Make the virtual personal. We already knew going virtual was a powerful tool to reach more women and connect them for growth. Now, with months of successful videoconferencing behind us, we have the chance to make our content even more relevant and personal.

- Women of impact. Clearly our members value the opportunity to give back. Bringing more focus on these types of activities will be a win-win-win for TTN, our members and our communities.

This last component of the strategic plan has taken on even more urgency and importance as we face the legacy of racism in America. Looking ahead, we plan to educate ourselves and add our voices to the movement towards equality.

It is more important than ever to appreciate all that we have, be proud of our success, and look ahead with confidence and vigor. Our 20th Anniversary Celebration in October brings more members together at one time than ever before. Implementing our strategic plan will ensure the continuance of this community of women who are eager to continue learning and drive change.

After 2020, comes 2021. The women of the Transition Network will be ready to embrace it.
building a community of women

The Transition Network is a vibrant national community of women, age 50 and forward, finding our way through uncharted territory of the next chapter in life. As intellectually curious women, we connect with each other to explore new experiences and inspire one another along the way.

You can do a little or a lot – whatever feels right to you. Our menu of choices isn’t meant to keep you busy...It’s meant to keep you full.
3 creating engaging moments

- **build authentic connections** with warm, actively engaged women.
- **discover new ideas and experiences** to expand your perspectives.
- **make an impact** to use your skills and years of valuable experience in the service of others.
unprecedented growth

You belong here. Whether you meet in person in our chapters or virtually between any city or town around the country, you build the same strong connections of friendship.

### Membership

<table>
<thead>
<tr>
<th>Year</th>
<th>Count</th>
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<tbody>
<tr>
<td>2017</td>
<td>2431</td>
</tr>
<tr>
<td>2018</td>
<td>2788</td>
</tr>
<tr>
<td>2019</td>
<td>3100</td>
</tr>
</tbody>
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**New in 2019**

- San Francisco
- Billings
- Minneapolis/St. Paul
- Chicago
- Central Ohio
- Boston
- New York
- Long Island
- North New Jersey
- Philadelphia
- Washington, DC
- Atlanta
- South Florida
- Sante Fe
5 member engagement

From small groups to broadly offered webinars, members of The Transition Network connect and learn from each other. Chapter volunteers plan programs on topics of interest and provide opportunities for social connections to develop. Most importantly, members connect to engage in activities that serve their broader communities.

Breaking Free Groups
Video conference technology has allowed us to connect women from all areas of the country. The bonds of connection can form just as easily online as they do in person.

Signature Programs
Programs created by The Transition Network - Women in Transition Workshop and On Resilience - directly responded to the needs of nearly 200 women this past year.

Discover Webinars
The Transition Network has branded this new webinar series that engages top tier speakers on topics relevant to members’ needs and interests. The three webinars this year engaged over 350 members and guests.

Transition Peer Groups
Over 100 groups, engaging 1,635 members, meet monthly to share perspectives and learn from each other. This journey of discovery helps members determine their best impact.

Special Interest Groups
Nearly all of our 3,000 members engaged in at least one of the 250 groups, which are member driven and based on shared interests. Groups are as varied as our members and serve to build connections and deepen friendships.

Chapter Programs & Events
Over 435 programs and events attracted nearly 10,000 attendees. Planned and delivered through our chapters, these are designed to engage members for learning and fun.
The mission of The Transition Network is for members to “inspire and support each other to continue a life of learning, engagement and leadership in the world.” Our members are women of impact who use their experience and expertise to work with their local communities, volunteering, organizing, building, supporting and generally giving back. Together they strive to improve the lives of others.

Our chapters, managed by volunteer leaders, deliver the mission of the TTN. They welcome members, organize groups, plan programs and event and communicate through newsletters and the website. Our volunteer leaders are the engine that makes The Transition Network grow.
7 our financials

$622,260
Total Support Income in 2019
- $304,628 Membership Dues
- $187,237 Programs
- $73,560 Individual Donations
- $56,835 Other

$525,290
Total Expenses in 2019
- $136,637 Staff & Consultants
- $145,768 Programs
- $113,198 Marketing & Website
- $87,139 Professional Fees
- $42,548 Insurance, Finance, Office

2019 Revenue
- 49%
- 30%
- 12%
- 9%

2019 Expenses
- 26%
- 28%
- 21%
- 17%
- 8%
Board of Directors
Carol Oswald, President
Chrissa Merron, Vice-President
Wanda Olson, Treasurer
Amy Kotkin, Secretary
JoAnne D’Aleo
Dale Davis
Marlene Gerber
Ellen Murphy
Linda Paige Levine
Sara Werder

Volunteer Chapter Leadership
Atlanta    Lynn Anderson, Cindy von Hohenleiten
Billings   Evelyn Noennig
Boston     Virginia Kiefer
Central Ohio Ann Fox
Chicago    Kimberly Mulcahy
Long Island Marlene Gerber
Minneapolis / St. Paul Jill Goski
New York   MaryLou Floyd
Northern New Jersey Rosemary Byrne, Gwynne McConkey
Philadelphia Fatima Class
San Francisco Dianne McCutcheon
Sante Fe    Ellen Wetzel
South Florida Judy Lodish
Washington, DC Amy Kotkin

Staff
Susan Collins, Executive Director
Nancy Gendimenico, Marketing Director
Jennifer Monahan, Member Services
# in gratitude

## foundation donors

<table>
<thead>
<tr>
<th>$5,000 +</th>
<th>Wanda Olson and Rob Silverstein Giving Fund</th>
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<tr>
<td>$20,000 +</td>
<td>Epstein Family Charitable Trust</td>
</tr>
<tr>
<td>$10,000 - $9,999</td>
<td>Fathom Foundation</td>
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</tbody>
</table>

## individual donors

### $20,000 +
- Anonymous
- JoAnne D’Aleo
- Dale Davis
- Amy Kotkin
- Mona Kreaden
- Sandy Merrill
- Chrissa Merron
- Ellen Murphy
- Wanda Olson
- Carol Oswald
- Linda Paige Levine
- Valerie Wells
- Betsy Werley

### $10,000 - $9,999
- Rosanne Braun
- Carol Cunningham
- Sally Dougan
- Judith Glass
- Mary Lee Gosz
- Emma Kalaidjian
- Catherine Kassel
- Ellin Kassow
- Susan Nieder Acunto
- Joyce O’Brien
- Donna Ostroff
- Barbara Sinclair
- Pat Snyder
- Sheryl Miloff
- Barbara Stahura
- Marsha Yankelev
- Anonymous

### $5,000 - $999
- Lynn Israel
- Susan Karp
- Liliane Kates
- Ronnie Kelleher
- Betty Rauch
- Eileen Kobrin
- Carol Lioz
- Rhoda Margolis
- Maureen W. McCarthy
- Jeannette McDonald
- Lynda Meshkov
- Kimberly Mulcahy
- Barbara Nagel
- Cherrie Nanniga
- Merry Newman
- Evelyn Noennig
- Georgia Pollak
- Ann Rakoff
- Anonymous

### $100 - $199
- Lynn Anderson
- Joan Applegate
- Beverly Arsh
- Patricia Blank
- Barbara Bressler
- Linda Greene
- Susan Cappella
- Sharon Kleiman
- Gail Collier-Glover
- Susan Collins
- Helen Demetrios
- Sherry Dworsky
- Anita Flouroy
- MaryLou Floyd
- Flynn Geijer
- Roberta Holland
- Barbara Isenstadt
- Lynn Israel
- Susan Karp
- Liliane Kates
- Ronnie Kelleher
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- Kimberly Mulcahy
- Barbara Nagel
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- Merry Newman
- Evelyn Noennig
- Georgia Pollak
- Ann Rakoff
- Anonymous

### $500 - $999
- Karen Buros
- Carol Cunningham
- Sally Dougan
- Judith Glass
- Mary Lee Gosz
- Emma Kalaidjian
- Catherine Kassel
- Ellin Kassow
- Susan Nieder Acunto
- Joyce O’Brien
- Donna Ostroff
- Barbara Sinclair
- Pat Snyder
- Sheryl Miloff
- Barbara Stahura
- Marsha Yankelev
- Anonymous

### $200 - $499
- Karen Buros
- Carol Cunningham
- Sally Dougan
- Judith Glass
- Mary Lee Gosz
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- Catherine Kassel
- Ellin Kassow
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- Ann Rakoff
- Anonymous
In 2020, The Transition Network will celebrate our 20th Anniversary. From the very beginning it’s been the mission of TTN to connect women looking ahead to what’s next in their lives. We build new friendships, learn from each other and find ways to make a difference.

Join us as we celebrate our members as the Women of Impact they have become.
We want to be role models to others as women who know how to age brilliantly!

- Charlotte Frank (founding TTN member)

**our core values**

**Community and Connection**
We foster opportunities to bring women together in mutually supportive communities during times of transition and beyond. We develop group experiences within and outside of TTN to create new and enriching relationships and networks.

**Leadership**
We believe in the leadership strengths and capabilities of women. TTN leaders practice collaboration, open communication, and respect for all points of view. We mentor and develop new leaders among our membership, and work on behalf of the greater good for women 50 and forward.

**Lifelong Learning**
We actively facilitate the pursuit of learning and discovery for personal growth, professional development, and increased knowledge.

**Inclusion and Diversity**
We invite and welcome women of all backgrounds, perspectives, and experiences. We thrive by embracing the diversity of our members.

**Impact**
We believe in challenging conventional thinking about aging and acknowledge our responsibility to contribute our wisdom, experience, and influence in service to the greater community.

If you have questions about The Transition Network please contact us at info@thetransitionnetwork.org.